

HARIOM

Junior Software Engineer | WordPress & Shopify Developer

+91 8009310901 — hariomworks@gmail.com — linkedin.com/in/codewithhariom — Lucknow, Uttar Pradesh, India

PROFESSIONAL SUMMARY

Junior Software Engineer with 1.5+ year of hands-on experience in end-to-end website development. Currently working at WebsiteOnCall, building and delivering complete website solutions for real clients — including WordPress development, Shopify store setup, responsive UI, domain configuration, DNS management, and live server deployment. Skilled in On-Page SEO, project coordination, and AI-assisted development. Previously worked as a Frontend Developer and Digital Marketing Executive at Auctech Marketing Communication Pvt. Ltd., handling responsive web development and digital marketing campaigns simultaneously.

SKILLS

Web Development	WordPress Development, Shopify Development, HTML5, CSS3, JavaScript, Tailwind CSS, Bootstrap, Elementor, Responsive Web Design
Deployment	Domain & DNS Configuration, cPanel, Server Deployment, SSL Certificate Setup, Hostinger, Namecheap, Netlify, GitHub Pages
SEO & Marketing	On-Page SEO, Technical SEO, Keyword Research, Meta Tags Optimization, Google Search Console, Google Analytics (GA4), Social Media Marketing, Content Marketing, Email Marketing
Tools	Git, GitHub, VS Code, Figma, Canva, ChatGPT, GitHub Copilot, WordPress Dashboard, Shopify Admin
Soft Skills	Project Coordination, Client Communication, Team Collaboration, Problem Solving, Fast Learner

WORK EXPERIENCE

Junior Software Engineer
WebsiteOnCall

Dec 2024 – Present
Lucknow, Uttar Pradesh, India

- Develop and customize WordPress websites — including themes, plugins, Elementor page builder, and performance optimization for multiple live client projects
- Build and manage Shopify stores — product setup, theme customization, and storefront UI tailored to client branding
- Write structured, responsive code using HTML5, CSS3, and JavaScript ensuring cross-device and cross-browser compatibility
- Apply On-Page SEO best practices directly during development — meta tags, heading structure, page speed, and crawlability
- Configure domains, DNS settings, and deploy websites on live servers including cPanel, Hostinger, and Namecheap environments; handle SSL certificate setup and nameserver configuration
- Coordinate project timelines and deliveries across multiple client projects simultaneously, communicating scope and deadlines with team members
- Integrate AI tools including ChatGPT and GitHub Copilot to accelerate development workflow and content creation

Frontend Developer & Digital Marketing Executive
Auctech Marketing Communication Pvt. Ltd.

Apr 2024 – Mar 2025
Lucknow, Uttar Pradesh, India

- Built responsive web pages using HTML, CSS, JavaScript, Bootstrap, and Tailwind CSS for multiple clients, ensuring compatibility across all devices
- Managed social media content calendars and grew page engagement by 30% through data-driven content strategies
- Executed On-Page SEO, content planning, and analytics reporting using Google Analytics for client websites
- Collaborated with design and tech teams to deliver comprehensive digital marketing strategies end-to-end
- Maintained consistent brand identity across digital platforms through creative content and UI execution

PROJECTS

Umut Travels — Hajj & Umrah Travel Agency Website | *WordPress, Elementor, On-Page SEO*
umuttravels.com

- Built complete business website with package listings, booking inquiry forms, and downloadable PDF guide; handled domain configuration, DNS, and SSL deployment

S.S Creation — Fashion E-Commerce Store | *WordPress, WooCommerce, Elementor* lucknowboutique.com

- Developed full WooCommerce store with product variants, category filtering, sale pricing, and newsletter integration; optimized for performance and SEO

Podcast On Call — Podcast Services Website | *WordPress, Elementor* podcastoncall.com

- Built service and pricing pages with clean responsive UI and On-Page SEO implementation for a podcast production brand

SRP Pvt. Ltd. — Corporate Business Website | *WordPress, Elementor* srppvtltd.com

- Developed full corporate website; handled domain pointing, DNS configuration, live server deployment, and SSL setup

WebsiteOnCall Portfolio — Company Portfolio Site | *HTML5, CSS3, JavaScript* portfolio.websiteoncall.com

- Built 100% hand-coded portfolio site from scratch — no CMS or page builder; fully responsive with optimized code and custom domain deployment

Discord Landing Page Clone | *HTML5, Tailwind CSS* discord-page-clone.netlify.app

- Recreated Discord's landing page with pixel-accurate responsive design; focused on clean code structure and fast performance

EDUCATION

Bachelor of Computer Applications (BCA) **2024 – 2027**
Maharishi University of Information Technology, Lucknow *Pursuing*

- Relevant Coursework: Web Development, Data Structures & Algorithms, Database Management Systems, Computer Networks, Software Engineering

CERTIFICATIONS

- **Digital Marketing Certification** — HubSpot Academy — SEO, Content Marketing, Email Marketing, Analytics, Inbound Marketing
- **Social Media Marketing Certification** — HubSpot Academy — Social Strategy, Content Planning, Community Management
- **Master Course in Advanced SEO** — Udemy — Technical SEO, Keyword Research, Core Web Vitals, Backlink Building, Google Search Console
- **Advance Diploma in Computer Applications** — Raj Global Technical Institute
- **Responsive Web Design Certification** — freeCodeCamp — HTML5, CSS3, Flexbox, CSS Grid, Responsive Layouts
- **DROP Certified Security Course** — DROP Organization — Cybersecurity Fundamentals, Digital Safety